

# SPONSORSHIP OPPORTUNITIES

Opportunities to increase the awareness of your company brand

# ocean BUSINESS 17

Southampton UK 4-6 April

## WEBSITE OPPORTUNITIES

### Exhibitor list – Add your company logo

Exclusive to exhibitors only

The Ocean Business 2017 website is the main information and communication vehicle for the show with the exhibitors directory page being one of the most regularly visited. A limited number of exhibitors can have their logo prominently displayed on this page.

£105 to include your logo on the exhibitors list

£145 to have your logo at the top as a premium exhibitor

### Sponsor a page on the website

Limited number remaining

Whether it is the page dedicated to Training and Demonstrations, Offshore Survey, Ocean Careers or Visitor Information, have your message displayed to visitors when the page is opened

£495 to sponsor a website page

## PRE-SHOW OPPORTUNITIES

### Show Preview

The full colour Show Preview includes important show highlights and is an enormous opportunity for you to enhance your show presence and company brand to delegates and other relevant industry members.

Front page banner	£750
Half page	£520
Quarter page	£265



Over **5,000** registrations online in 2015

## REGISTRATION OPPORTUNITIES

### Registration confirmation

All visitors to the show register on the website and are sent an email confirmation. Become a sponsor and have your logo and link on each email to everyone that pre-registers.

SOLD

### Pre-registration pack

All pre-registered visitors will receive a registration pack including their show badge. As official sponsor reserve the back page for your advert – the ideal place to let your buyers know that you will be in attendance and encourage dialogue pre-show.

SOLD

### Send an email to all pre-registered visitors

Limited availability

Simply provide us with your html email and we will send it out to all registered visitors in advance of the show. Subject to schedule by the event organiser and data protection laws.

£945 per email blast

### Lanyards Sole Sponsor

Lanyards are handed out to all attendees attending the show. Simple but effective, this option gives you the chance to have your logo literally hung around the attendee's neck!

SOLD

### Onsite Registration Form Sole Sponsor

Become the sole sponsor for the onsite registration form with your company name clearly visible at the top of the form for everyone to see.

SOLD

### Onsite Registration Area Sole Sponsor

Have your branding as the first thing visitors see when they reach the show. Have your bespoke artwork displayed on full size windows and on the registration counters.

£3,250 to be the sole sponsor

## BANNERS, FLAGS AND SIGNAGE

### Route Planner

With classrooms, a test tank, dockside barriers, vessels moored at the pontoon and 350 exhibiting companies – helping visitors to find their way around is more important than ever at this event! Sponsor the route planner and your logo will be reserved for your advert with your stand highlighted on the plan.

SOLD

### Banner Opportunities

Have your corporate advert displayed on 2.4m tall (approximately) panels at various locations throughout the show.

£545 each or £895 for two or £2,495 for six

### Branded Floor Tiles

Branded floortiles are displayed at various locations throughout the show floor.

£2,045 for ten 50cm x 50cm floor tiles  
(available to more than one company)

### Dockside Barrier Banners

Have your message clearly displayed on the dockside barriers (approximately 790mm x 2320mm).

£445 each or £795 for two or £2,395 for six

### Tear Drop Flags

Have your tear drop flag prominently displayed along the dockside.

£545 for one or £895 for two or £2,495 for six



## TARGET THE CONFERENCE DELEGATES

### Delegate Bags

All delegates will receive a bag with your organisation's logo.

SOLD

### Inserts in the Delegate Bags

Insert your brochure into the delegate bags

£145 to include an insert - limited to 10 companies

### Conference Holding Slide

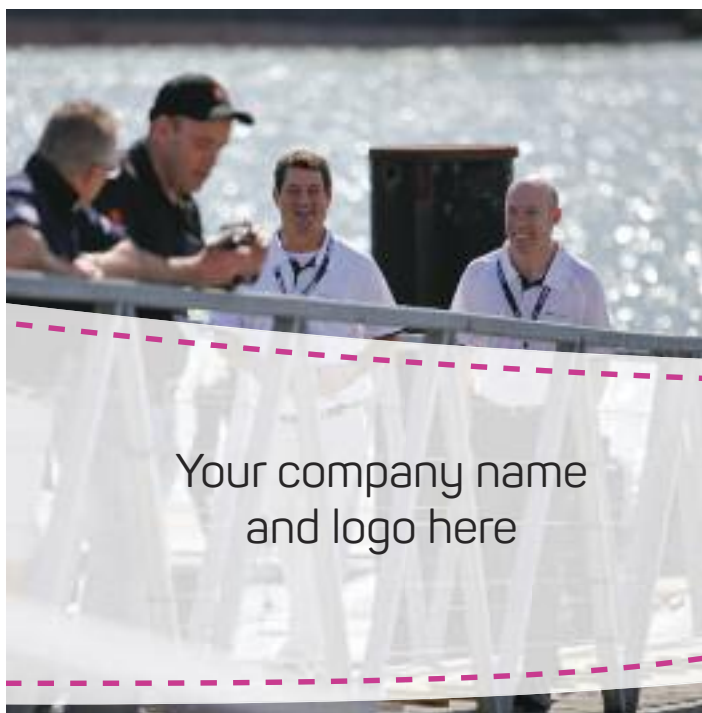
While delegates wait for a session to start – have your corporate logo displayed on the screen!

£165 to sponsor the holding slide per session

### Sponsor a Delegate Refreshment Break

Target the delegates whilst they have their coffee. Your logo will be added to the conference programme highlighting your support and your logo will be placed on the refreshment area signage.

£325 per refreshment break



Over  
**5,000**  
attendees  
expected in 2017



**414**  
**bottles of**  
**wine served**  
at 2015 wine trail!

## SOCIAL EVENTS

### Gala Dinner

As official sponsor your logo will be added to the invitations and menus, included on all gala dinner publicity a place on the top table will be reserved for one of your representatives!

£POA

### International Wine Trail

Limited stations remaining

Delegates are invited to participate in our wine trail by sampling wines available at sponsored stations. The sponsoring exhibitor can be confident they will meet the majority of visitors!

£655 to sponsor a wine station on your stand

£625 to place your advert on the back of the passport

## TRAINING AND DEMONSTRATION OPPORTUNITIES

### T&D Tickets

Place your 1/3 page advert on the back of the ticket distributed to every delegate that books a session at the show!

SOLD

### T&D Bureau Signage

Have your company logo or message displayed on each of the counters in the Training and Demonstration Bureau.

SOLD

### T&D Software Official Sponsor

Have your company logo clearly displayed on the training and demo booking software and have your name highlighted as people book their sessions. All booked delegates will also receive an instant automatic confirmation email with your message on!

SOLD

### Be the SOLE sponsor for all T&D opportunities

Be the sole sponsor for the Training and Demonstration facility - the tickets, the bureau, the software!

SOLD

## TARGET THE VISITORS AS THEY ARRIVE

### On the buses

Have your logo displayed on the official signage both inside the bus and on the timetables (hotel and car park buses).

SOLD

### Headrests

Includes hotel and car park buses

Have your logo displayed on each of the headrests

£POA to display your logo on the headrests

### DVD screens

Includes hotel and car park buses

Get your message in front of each of the visitors by running your DVD on each of the buses as they arrive or leave the show.

Sponsor to provide the DVDs.

£995 to screen your DVD on the buses

### Goodie Bag

Car park buses only

Sponsor a goodie bag with your logo on and your inserts inside, which will be handed to each visitor as they get on the bus.

Sponsor to provide the bags and inserts.

£1,695 to sponsor the car park bus goodie bags

### In the car park

OB official visitor car park only

Have your company literature put onto each car windscreen within the car park. Sponsor to provide the leaflets

£720 per day



**2,186**  
**T&D places**  
**booked**  
in 2015



# CATALOGUE ADVERTISING

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## CATALOGUE ADVERTISING

The show catalogue is given to all attendees – it is the main tool of reference at the event and long after!

### Advertising rates:

A4 full colour page	£1,395
Half A4 page	£815
Quarter A4 page	£425
Belly band	£3,500
Outside back cover - <b>SOLD</b>	£2,395
Inside front cover	£2,295
Inside back cover	£1,925
Double page spread	£1,995

### Enhanced Exhibitor Catalogue Entry

Logo next to entry	£105
Photograph next to entry	£105
Enhanced colour entry	£105
Logo and photo next to entry	£185
Logo, photo and enhanced background	£235

### Front Cover Sponsorship

- 30mm x 210mm strip on cover and contents page
  - Sponsorship high-lighted on contents page
- £2,045

### Exhibitor Entries Sponsorship

- 30mm x 210mm strip across the bottom of every exhibitor entries page
- £2,045

NB: VAT is not included in quoted prices



For more details on any of these opportunities contact:

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CALL  
US  
TODAY!